

## Programma Eventi



## MIA 10TH EDITION – OPENING PRESS CONFERENCE

14 October 2024  
10:30  
Cinema Barberini – Sala 5



**B2B EXCHANGE | CEE Animation Lab**

14 October 2024  
10:30  
Hotel Bernini - Conference Hall



# Shoot the Book! Session #1

14 October 2024  
14:30  
Palazzo Barberini



## Alliances and Strategies for Program Licensing

14 October 2024  
18:00  
Cinema Barberini – Sala 4



## Navigating Uncertainty: The Key Scripted Content Trends You Need to Know to Survive

15 October 2024  
16:30  
Cinema Barberini – Sala 5



## Productions Toolkit Series: Sustainability

15 October 2024  
17:00  
Cinema Barberini – Sala 4



## Among Us: A Creative Journey from Gaming Sensation to Highly-Anticipated Animated Series

16 October 2024  
15:00  
Cinema Barberini – Sala 5



## Wellbeing in Productions: From Script to Screen



16 October 2024



15:30



Cinema Barberini – Sala 3



## Innovazione nell'Audiovisivo: il supporto del MIMIT per le tecnologie emergenti



17 October 2024



15:30



Cinema Barberini – Sala 1



## Animation Co-Productions with Italy: Tapping Into the Potential in Feature Film Production



17 October 2024



16:00



Cinema Barberini – Sala 4